



## 24TH ANNUAL WATER MEDIA CAMPAIGN

# BROADCAST MEDIA AND DIGITAL ART CONTEST

7th-12th grade students, do you have a knack for photography? Do you excel in media arts? Flex your creative muscles with a water-themed campaign for a chance to win money for your school!

**Theme: Describe a possible water crisis and provide potential solution(s)**

### RESOURCES:

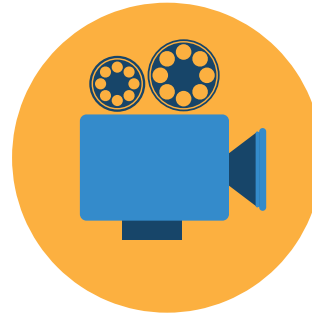
- View Prior winners on the WEWAC website at [www.usewaterwisely.com](http://www.usewaterwisely.com)
- Google "Public Service Announcement"

**All entries must be postmarked or delivered by 5:00 PM, Thursday, February 14, 2019**

Mail Form to:  
WEWAC

C/O Inland Empire Utilities Agency  
Attn: Michelle O'Brien  
6075 Kimball Avenue  
Chino, CA 91708

Questions? 909-993-1741 | [mobrien@ieua.org](mailto:mobrien@ieua.org)



### AWARDS:

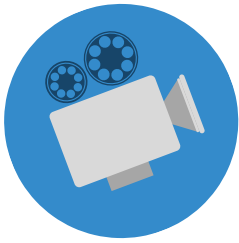
#### Broadcast Media

- 1st place: \$400
- 2nd place: \$300
- 3rd place: \$150

#### Digital Art

- 1st place: \$400
- 2nd place: \$300
- 3rd place: \$150

**Participating Water Agencies:** Chino Basin Water Conservation District, City of Chino, City of Chino Hills, City of Glendora, City of La Verne, City of Pomona, City of Upland, Cucamonga Valley Water District, Fontana Water Company, Inland Empire Utilities Agency, Monte Vista Water District, Ontario Municipal Utilities Company, Rowland Water District, Three Valleys Municipal Water District, Valley County Water District, and Walnut Valley Water District.



# CONTEST RULES

- Theme: Describe a possible water crisis and provide potential solution(s)
- One entry per student
- All entries must be submitted on a flash drive
- WEWAC may request that you provide your submission in another format based on our outreach needs
- Professional assistance is prohibited
- Submissions accepted in two formats "Broadcast Media" and "Digital Media"
- Call your local water provider for more information

**"Digital Art"** submissions are those developed to be displayed as static or dynamic graphical content.

- Entries must be original work
- Any art that is copied from another source will be disqualified
- **Entries must be created on a computer, must be in color, and must be submitted at no less 300 and no more than 500 ppi/dpi in JPG or PDF format**
- You may work from the scan of the original pencil sketch., but the final entry **MUST** be inked/colored in a digital imaging program such as Adobe Photoshop
- Entries **MUST** be accompanied by a scanned copy of your original sketch. This will prove that it is your work, and not downloaded from someone else's website

**"Broadcast Media"** submissions are those developed to facilitate the wireless distribution of audio and video contest.

- Broadcast media must be EITHER 28 or 58 SECONDS in length
- Entries that exceed either time limit will be disqualified
- Use of copyright materials is allowed with express written permission by the copyright owner (Examples of copyright materials include music, video clips, and images)
- Written approval must be submitted with your entry
- **Media video to be submitted in WAV**

Registration form can be downloaded from [usewaterwisely.com](http://usewaterwisely.com)

**Disclaimer: Any submission as part of the "Water Media Campaign" becomes the property of WEWAC and the participating member agencies. WEWAC and the member agencies will own all of the intellectual property rights and have the rights to use any selected media or digital art production. WEWAC reserves the sole right to determine all winners and awards.**