



# News Release

**FOR IMMEDIATE RELEASE**

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## ***Turf Removal Rebate Returns to Monte Vista Water District Customers***

**MONTCLAIR, CA . . . . .** Metropolitan Water District of Southern California's popular turf removal rebate was recently made available to Monte Vista Water District customers to help replace their thirsty lawns with water wise landscaping. The regional program returns this summer after a three-year hiatus with an additional 50 cents supplemented by the district. Residential customers are eligible to receive up to \$2.50 per square foot, while commercial, industrial, institutional and multi-family customers can receive \$2 per square foot.

"Our customers benefitted greatly from this program in the past," stated Board President Sandra Rose. "This time, we believe the added incentive will encourage more people to participate and take advantage of the water saving benefits of climate appropriate landscaping."

MWD relaunched the turf removal rebate through the SoCalWaterSmart.com website after widespread popularity during its original term. Customers received \$2 for every square foot of grass they removed and replaced with California friendly plants. During the program's first run, a total of 160 million square feet of grass was removed region-wide before funding was exhausted. The new program reflects the district's commitment to long-term efficiency, and will be ongoing, with up to \$50 million of funding each year.

A few modifications have been made to the program since its inception, including a maximum project size of 1,500 sq. ft. and a mandatory class. Additionally, artificial turf will not be accepted in lieu of vegetation.

More information, as well as a full list of requirements, can be found at [www.bewaterwise.com](http://www.bewaterwise.com).

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***Monte Vista Water District provides retail and wholesale water services to a population of more than 130,000 in the communities of Montclair, Chino Hills, and portions of Chino.***