



News Release

FOR IMMEDIATE RELEASE

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MONTE VISTA WATER DISTRICT LAUNCHES CUSTOMER RECOGNITION PROGRAM AS PART OF 90TH ANNIVERSARY CELEBRATION

MONTCLAIR, CA In honor of celebrating 90 years of service, Monte Vista Water District has launched a Customer Recognition Program that will recognize standout customers who have implemented water saving practices in their homes or businesses. The program is part of a nearly year-long anniversary celebration that kicked off fall of 2017.

“We couldn’t have reached this milestone without our customers, so we made it our goal to plan a celebration program focused on recognizing them,” said Board President Sandra Rose. “This program will give us an opportunity to do exactly that – acknowledge our deserving customers while celebrating such a momentous occasion.”

The program contest, which is broken up into three categories, is open to all residential and commercial customers and will recognize first, second and third place winners. Categories include:

- Most Improved Award – will recognize customers who have a trend of decreased water usage since 2013
- Outstanding Efficient Water Use Award – will recognize customers who consistently stay within their water budget allocation

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- Landscape Transformation Award – will recognize customers who transformed their landscape from turf to a water efficient garden

Winners will receive Visa gift cards in amounts of up to \$200, and will be recognized at a district board meeting later this year. Customers can enter the contests by filling out an entry form in the district's front lobby, or by visiting the website at

www.mvwd.org/entertowin. All entries are due no later than March 12.

In addition to the contest portion of the program, MVWD is also giving away one high-efficiency toilet each month through July to its Facebook followers. Finally in late spring, the agency will award five district customers with a high efficiency home retrofit that includes a clothes washer, up to two toilets, indoor fixtures and a weather-based irrigation controller with sprinkler nozzles.

For more information about the district's 90th anniversary celebrations, visit www.mvwd.org or follow the agency's Facebook page at [Facebook.com/MonteVistaWaterDistrict](https://www.facebook.com/MonteVistaWaterDistrict).