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Water Education - Water Awareness Committee
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NEWS RELEASE

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The Water Education Water Awareness Committee Announces their 17th Annual *Water Conservation Campaign Contest*

The Water Education Water Awareness Committee (WEWAC) will be holding a *Water Conservation Campaign Broadcast Media and Digital Art Contest*. The contest is open to junior high and high school students for producing a broadcast media campaign or a digital art campaign that focuses on water conservation.

The objective of the contest is to increase awareness of the importance of water in Southern California. The program is intended to enhance group participation, creativity, originality, and technical ability. Possible topics of focus include: conserving water in your home, conserving water outside your home, gardening to save water, reasons to save water, water pollution prevention and the importance of water conservation.

The creative work of the students must be original without the use of copyright materials. Monetary awards of up to \$600 will be presented to the winning schools (multiple winners) to support local digital media education programs. The deadline to submit entries is 4:00pm, March 16, 2012. For guidelines and registration form, visit www.usewaterwisely.com.

WEWAC is a consortium of conservation professionals representing 14 cities and water agencies located in western San Bernardino County and eastern Los Angeles County, including the cities of Chino, Chino Hills, Glendora, La Verne, Pomona, Upland, and Chino Basin Water Conservation District, Cucamonga Valley Water District, Fontana Water Company, Inland Empire Utilities Agency, Monte Vista Water District, Ontario Municipal Utilities Company, Rowland Water District and Three Valleys Municipal Water District.

“In 1986, faced with serious drought conditions throughout California, local water agencies and cities pooled resources in an effort to promote water conservation,” explained Justin Scott-Coe, WEWAC president and public affairs director at Monte Vista Water District. “Since then, the group has actively worked to promote the efficient use of our precious water resources through successful regional education and public information programs,” he added.

In addition to the Water Conservation Campaign Contest, WEWAC sponsors an EduGrant program, conducts teacher workshops, and participates in educational fairs and community events. For more information, call the WEWAC message center at (909) 931-4238 or visit www.usewaterwisely.com.