

MONTE VISTA WATER DISTRICT

Teleconference: (773) 231-9226 Meeting ID 238-267-3925 Password 007304

Video: <https://meetings.ringcentral.com/my/boardmeeting> Password 007304

NOTICE AND AGENDA OF PUBLIC INFORMATION COMMITTEE MEETING

WEDNESDAY, MARCH 31, 2021 • 4:30 P.M.

Committee Members

Board Auditor Martinez – Chair

President Rose

Consistent with the provisions set forth in the Governor’s Executive Order N-29-20, this meeting will be conducted telephonically by the committee. Interested members of the public may participate in the meeting to observe and/or provide public comment by using the access information listed above.

1. CALL TO ORDER

2. PUBLIC COMMENT

3. AGENDA CHANGES/ADDITIONS

4. DISCUSSION AND/OR ACTION ITEMS

A. Committee Meeting Minutes

Meeting Date: March 2, 2021

Recommendation: Approve as presented

B. Judging 2021 Bruce J. Lance, Jr. Water Scholarship Essays

Presenter: Kelley Donaldson, Community Affairs Manager

Recommendation: Judge student essays submitted for the Bruce J. Lance, Jr. Water Scholarship Program.

5. ADJOURNMENT

DECLARATION OF POSTING

In accordance with the requirements of California Government Code §54954.2, this agenda has been posted in the display case at the gated entrance to our main office at 10575 Central Avenue, Montclair, California not less than 72 hours prior to the meeting date and time above.

Written materials relating to open session agenda items, including those distributed to the majority of the Board of Directors after distribution of this agenda package, are available for public inspection during normal business hours at the District’s main office, located at 10575 Central Avenue, Montclair, California.

Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation in order to participate in a meeting may request such modification or accommodation from the District Secretary at (909) 267-2160, or by email at ggarcia@mvwd.org. Notification 48 hours prior to the meeting will enable District staff to make reasonable arrangements to assure accessibility to the meeting.

**MINUTES OF THE REGULAR MEETING
OF THE PUBLIC INFORMATION COMMITTEE
OF THE MONTE VISTA WATER DISTRICT
BOARD OF DIRECTORS**

March 2, 2021

DIRECTORS PRESENT

Sandra Rose, President
Manny Martinez, Board Auditor

DIRECTORS ABSENT

None.

STAFF PRESENT

Justin Scott-Coe, General Manager
Stephanie Reimer, Assistant General Manager/Chief Financial Officer
Kelley Donaldson, Community Affairs Manager
Gabby De La Cruz, Community Affairs Coordinator
Marisela Lopez, Water Use Efficiency Analyst

OTHERS IN ATTENDANCE

None.

ITEM 1: CALL TO ORDER

Board Auditor Martinez called the meeting to order at 4:31 p.m.

ROLL CALL

General Manager Justin Scott-Coe stated that the Public Information Committee of the Board of Directors (Board) of the Monte Vista Water District (District) meeting will be conducted pursuant to Executive Order N-29-20 and sections of the Brown Act unaffected by that Order. Each director confirmed their attendance and ability to hear the proceedings. Other attendees confirmed they could hear each director. The directors and staff were reminded that any votes taken during the teleconference portion of the meeting must be taken by roll call vote. General Manager Justin Scott-Coe provided brief instructions on appropriate conduct during the meeting.

ITEM 2: PUBLIC COMMENT

None.

ITEM 3: AGENDA CHANGES/ADDITIONS

None.

ITEM 4: DISCUSSION AND/OR ACTION ITEMS

A. Chair Appointment

Upon motion by President Rose, seconded by Board Auditor Martinez, and unanimously carried:

M21-03-01

MOVED: Approved to appoint Board Auditor Martinez as Public Information Committee Chair, as by roll call vote:

President Rose	aye
Board Auditor Martinez	aye

B. Meeting Minutes: June 9, 2020

Upon motion by President Rose, seconded by Board Auditor Martinez, and unanimously carried:

M21-03-02

MOVED: The Public Information Committee approved the minutes of June 9, 2020 meeting, as by roll call vote:

President Rose	aye
Board Auditor Martinez	aye

C. WaterView Portal Overview

Water Use Efficiency Analyst Marisela Lopez provided an overview to the Public Information Committee of the WaterView Portal Overview and said this is an interactive portal that contains landscape area measurements for residential parcels of every retail water agencies in California. She said WaterView is a web-based, utility-facing water conservation tool that can aid the District in meeting Assembly Bill (AB) 1668 and Senate Bill (SB) 606, the California Legislation which was passed in 2018. Ms. Lopez said through this portal the District can see individual household water consumption or an aggregate of the total service area. WaterView™ further categorizes customers into efficiency groups ranging from “super-efficient” to “highly inefficient” water users based on state-derived formulas and landscape area measurements. She said the Community Affairs team will use WaterView™ to identify customers for targeted outreach campaigns. The District offers many water saving programs that can assist customers in irrigating efficiently by retrofitting their existing sprinkler systems. The initial outreach effort will focus on customers in the “highly inefficient” category. Furthermore, Ms. Lopez said this helps the District meet water use targets set forth in AB 1668 and SB 606. Discussion ensued and the WaterView Portal Overview was received and filed.

Upon motion by President Rose, seconded by Board Auditor Martinez, and unanimously carried:

M21-03-03

MOVED: The Public Information Committee recommended that the Board of Directors receive and file information on WaterView™, a water conservation and data management portal, as by roll call vote:

President Rose	aye
Board Auditor Martinez	aye

D. Customer Communications Policy Updates

Community Affairs Coordinator Gabriela De La Cruz provided an overview to the Public Information Committee of the District’s Customer Communications Policy and said in 2015 the Board authorized staff to implement a public information campaign to request updated contact information from District customers. Ms. De La Cruz said as part of the authorization, the Board directed staff to develop a Customer Communication Policy for Board consideration, which would formalize existing District practices for communicating with customers. She said the Customer Communication Policy was adopted on June 24, 2015 and included the provision that staff would review the document every two years. Ms. De La Cruz said staff has reviewed existing policy and she provided an overview of the revised draft of the policy and the recommended changes that will enhance transparency and open communication with customers and the general public. Discussion ensued.

Upon motion by Board Auditor Martinez, seconded by President Rose, and unanimously carried:

M21-03-04

MOVED: The Public Information Committee recommended that the Board of Directors adopt Resolution 785-21, updating the District’s Customer Communications Policy, as by roll call vote:

President Rose	aye
Board Auditor Martinez	aye

D. Updates to the Monte Vista Water District’s Legislative Principles

Community Affairs Manager Kelley Donaldson provided an overview to the Public Information Committee and said in August 2011, the Public Information Committee and staff discussed the need for legislative principles that would guide staff’s future engagement with the legislative and regulatory processes. Ms. Donaldson said in the decade since the District’s legislative principles were adopted, staff has focused its legislative and regulatory advocacy efforts on legislation introduced under the umbrella of these topics. She said in recent years, there has been more legislation or regulatory standards introduced that address the concerns of access and affordability as well as climate change, specifically the water/energy nexus. Furthermore she said a review and update of the legislative principles is needed to provide further guidance for staff in advocacy efforts that align with the District’s mission. Ms. Donaldson provided a summary of the proposed changes to the Committee and said staff has recommended that the Public Information Committee review and discuss before making a recommendation to the Board to adopt the updates to the District’s Legislative Principles. Discussion ensued.

Upon motion by President Rose, seconded by Board Auditor Martinez, and unanimously carried:

M21-03-05

MOVED: The Public Information Committee recommended that the Board of Directors adopt proposed updates to the Monte Vista Water District’s Legislative Principles, as by roll call vote:

President Rose	aye
Board Auditor Martinez	aye

ITEM 5: AJOURNMENT

Upon motion by President Rose, seconded by Board Auditor Martinez, and unanimously carried:

M21-03-06

MOVED: Approved to adjourn the meeting, as by roll call vote:

President Rose	aye
Board Auditor Martinez	aye

There being no further business, Board Auditor Martinez adjourned the meeting at 5:17 p.m.

Respectfully submitted,

Justin M. Scott-Coe
General Manager/Secretary

**Judging 2021 Bruce J. Lance Jr.
Water Scholarship Essays**